

## **Privacy statement SeeMe Business B.V.**

Via the web shop [www.seemedisplays.com](http://www.seemedisplays.com) privacy sensitive data or rather personal data are processed. SeeMe Business B.V. deems a careful treatment of personal data of major importance. Personal data will therefore be carefully processed and secured by us.

During our processing we comply with the requirements of the Dutch Law Protection Personal data. SeeMe Business B.V. is the responsible party for the data processing. Our processing has been registered at the so-called College Bescherming Persoonsgegevens under number <in application>. In this privacy statement we explain which personal data we collect and use and with which purpose. We advise you to read this carefully.

### **Use of cookies**

We make use of cookies when offering electronic services. A cookie is a small file that is sent along with pages of this website and will be stored by your browser on the hard disk of your computer. Therewith we can, among others, combine various visited pages of the website and analyse the behaviour of users. You can refuse the use of these cookies. This can however limit the functionality and the ease of use of the website.

### **Use of personal data**

By using our service you leave certain data behind for us. That can be personal data. We solely store and use the personal data that are stated directly by you or of which upon statement it is clear that they are provided to us to be processed. Although you can also use our website as a company, company data do not fall under the Law Protection Personal Data. This privacy statement is therefore mainly meant for persons who use the website as a private person or as an employee.

We use the following data to process orders:

- Name, address, residence data, phone number, invoice address, e-mail address and payment data.

### **Contact form and news letter**

We offer a newsletter with which we wish to inform interested parties about our products and/or services. Your e-mail address will only with your explicit permission be added to the list of subscribers. Each newsletter contains a link with which you can unsubscribe.

If you complete a contact form on the website, or send us an e-mail, then the data that you send us will be stored for as long as according to the nature of the form or the content of your e-mail it is necessary for the complete response to and complete processing thereof.

We collect your:

- Name, address, residence data, phone number, and e-mail address

We can contact you for informative and/or commercial purposes:

- by e-mail and by phone.

In each communication along this way a possibility to de-register or unsubscribe will be offered.

If such is necessary for the service, we can collect location data (GPS) from you. For this you will be asked for permission on the moment itself. Also these (location) data can be stored and processed by the provider of for instance the navigation/maps software, such as Google Maps, but the data can also be used by for instance Google or Apple itself. We have no influence thereon. We advise you to read the relevant privacy statements of the concerned provider.

### **Registration**

At certain parts of our service you must firstly register. After registration we store via the user name chosen by you, the personal data stated by you. We keep these data so that you do not have to fill these in each time again, so that we can contact you in the framework of execution of the agreement, invoicing and payment and to give an overview of the products and services that you have purchased from us.

We shall not provide the data linked to your user name to third parties, unless that is necessary in the framework of the execution of the agreement that you conclude with us or if this is mandatory by law. In case of a suspicion of fraud or abuse of our website we can hand over personal data to the competent authorities.

To be able to let you register on our website, we request the following data, your: - Name, address, residence data, phone number, e-mail address, and payment data.

### **Provision to third parties**

We can pass on your data to our partners. These partners are involved in the execution of the agreement.

It concerns the following personal data, your:

- Name, address, residence data, phone number, and e-mail address

On our site social media button(s) have been included. Herewith the managers of these services collect your personal data.

### **Security**

We take security measures to limit abuse of and unauthorised access to personal data. In particular we take the following measures:

- Access to personal data is shielded off with a user name and password.
- Access to the storage space of the servers where your data are stored is physically protected.

### **Website statistics and analysis**

On the website general visitor data are kept. In this framework especially the IP-address of your computer, the possible user name, the type of requesting and data that the browser of a visitor sends along, can be registered and be used for statistical analyses of visit and click behaviour on the website. Herewith we also optimise the working of the website.

We make use of Google Analytics to keep track how the visitors use the website. The received information will be, including the address of your computer (IP address), transferred to and stored by Google on servers in the United States.

Google uses this information to keep track of how our website is being used, to be able to provide reports over the website to us and to be able to offer its advertisers information over the effectiveness of their campaigns. Google can provide this information to third parties if Google is obliged thereto by law, or insofar these third parties process the information on behalf of Google. We have no influence thereon.

We try to make these data anonymous as much as possible. The data will, except for Google Analytics, not be provided to third parties.

### **Websites of third parties**

This declaration is not applicable to websites of third parties that by means of links or cookies (see above) are connected with this website. We cannot warrant that these third parties handle your personal data in a reliable or safe manner. We advise you to read the privacy statement of these websites before making use of these websites.

### **Changes in this privacy statement**

We reserve the right to introduce changes into this declaration. It is advisable to consult this declaration frequently, so that you are aware of these changes.

### **Viewing and changing of your data**

For questions about our privacy policy or questions concerning viewing and changes in (or removal of) your personal data you can at all times contact us. See the website for actual contact data.